

periodical

The new look newsletter for members & contacts of the BSP • 2016/17



Gum Health Awareness Campaign
Practice-friendly publications
Report: Our Oxford spring meeting
Conferences and webinars
Get ahead: dates for your diary
Member information



NEW!
Good Practitioner's Guide

Thank you to our partners...



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A **WORD** from the Editor

BY IAN DUNN

Post EuroPerio8 many would have forgiven the society for basking in the glory of such a wonderful meeting and taking a well deserved rest. As most of you will have noticed with the many initiatives that the society has embarked upon in the last year, we have actually done quite the opposite. I can honestly say that the last 12 months have been the busiest I have experienced in my time on Council.

STRATEGIC PLAN

We continue to deliver on the Strategic Plan with wonderful initiatives like the public awareness campaign #howsyoursmile - of which you will hear more later. We have re-written the BPE guidance document and are about to launch the new and improved Young Practitioners Guide. This has been rebranded as the Good Practitioners Guide with an exciting new e-learning platform for verifiable CPD linked to it.

BRANDING

Following on from the successful rebrand of the society logo last year we have now launched our new website and the feedback has been universally positive. We have a much more vibrant, contemporary site that is very user friendly and with new features still to come.

THE DIGITAL ERA

Continuing to embrace all things digital, we continue to push forward with our social media channels through Facebook and Twitter and they have proved very useful at targeting non-members and driving people to our website and public awareness campaigns. Hopefully you will have also seen the e-newsletters that have been dropping into your inboxes as we aim to communicate with our membership on a more regular basis. We have also embraced the medium of webinars to deliver aspects of our educational commitments and they have proved very popular, many being oversubscribed. I am sure you will be seeing more of them in the coming months.



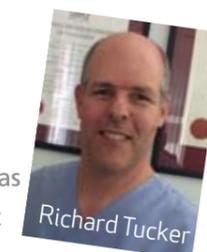
EARLY CAREERS GROUP

The ECG continues to go from strength to strength supporting young people developing their career in perio and running very successful meetings in their own right.

SPRING MEETING

In April Oxford hosted the Spring Meeting and, coming so soon after EuroPerio8, many wondered what there would be to talk about. I think you will all agree that Phil Ower and his team put on a wonderfully diverse meeting both educationally and socially. You can read more of that later in this newsletter.

I hope you enjoy what is my last newsletter as Honorary Editor as my term on Council comes to an end. It has been my privilege to serve for the last 4 years and I have enjoyed almost every



minute. The role now passes to the very capable Richard Tucker and I am sure that you will see him take this role to the next level.

Ian Dunn



USEFUL LINKS
bsperio.org.uk
admin@bsperio.org.uk

BSP practice-friendly publications

BY PHIL OWER

The Young Practitioners Guide to Periodontology (YPG) was a huge success when it was first released in 2011. Originally designed as an aid to help the newly qualified who were just finding their feet in general practice, it was soon being used as a reference work - not just for this specific target group - but also by all members of the dental team as a definitive guide to managing periodontal diseases in a practice setting. Available initially in printed hard copy form (later as pdf) it was literally flying off the shelves, especially at big national meetings like the BDA Conference and Dentistry Show, it went through several reprints (thanks to our publishing partner Henry Schein).

One of my planned objectives when I took over as BSP President was to improve our support for the general practice team so the YPG was in my sights early on.

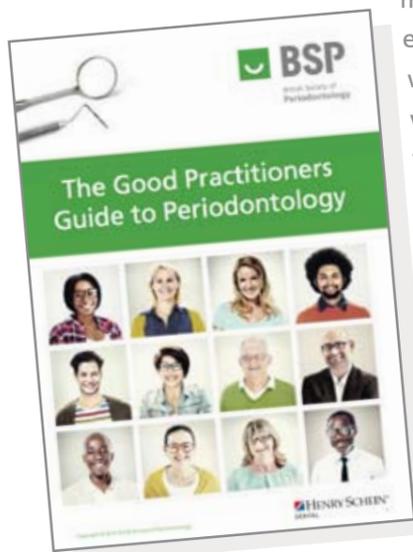
Last year I was lucky enough to meet Fiona Clark, BSP

member, teacher and e-learning developer, who I quickly realised was ideally placed to help us redevelop the YPG into something bigger and better for the dental profession. Importantly, Fiona convinced us that the it would work well for e-learning on the website.

At this stage we

decided to change the name to be more reflective of its users and so it is now called the 'Good Practitioner's Guide to Periodontology'.

Fiona took on the role of project manager and with the hard work and dedication of Editor-in-Chief Ian Needleman and two ECG members, Manoj Tank and Prav Sharma, within a few months the completed publication was delivered in both written (GPG) and e-learning (e-GPG) formats. The YPG was always planned to be a free resource for all members of the dental profession, whether or not members of the BSP, and with the GPG we have maintained this principle. Members can also claim 2 hours of CPD by answering a few simple questions on the content of the GPG while non-members can do the same for a small fee. Both the GPG and e-GPG will launch September 2016.



With work progressing rapidly on the GPG early this year, it became apparent that we would have to revise the **BPE guidelines** as these were part of the GPG. The existing guidelines were due for revision in October 2016 in any case, so it was simply a question of bringing this forward to the start of the year. A working group was set up, comprising academics, specialists and practitioners and a flurry of email traffic ensued. Not surprisingly there was a lot of opinion expressed, especially with respect to code 3! Eventually compromises were reached and the final document was agreed and passed by Council. Once this was released as a stand-alone document on the BSP website, the amount of traffic it generated was phenomenal - about 6,000 views in the first week. Not everyone was happy with the changes, although it has to be said that the changes have not been radical, not radical enough some would say, but we do welcome feedback by email (admin@bsperio.org.uk).

Patient and public guidelines: In 2015 the 11th European workshop on prevention of periodontal and peri-implant diseases took place in Spain and the proceedings were published in the Journal of Clinical Periodontology in April 2016. This was an important workshop and probably one of most relevant workshops of recent times to practice-based clinicians. Workshop proceedings always result in weighty documents and this one was no exception so it is always useful to have a summary of key points. These were issued by the European Federation of Periodontology in May 2015 as a set of short and punchy guidelines and they can be downloaded from the publications pages of the BSP website - essential reading.



USEFUL LINKS
bsperio.org.uk
efp.org

From the President

Dear BSP members,

I said this in my welcome address at the Spring Meeting in Oxford in April but I'll say it again - these are very, very exciting times for the BSP. It all started 3 years ago in 2013 when a few key players in the BSP executive started meeting to develop a 5-year strategic plan which was more of a challenge than you may realise! But we got it done and presented it to Council who accepted our proposals and eventually it went out to you, the BSP membership. I hope you can now see that it wasn't all hot air and grand ideas - we're getting more done now than probably any of us ever thought possible, thanks to the vision and hard work of all those involved, the Presidents at the helm, the executive, support staff and ECG.

Coinciding with our hosting of Europerio 8 in London, we've had the hugely successful and universally well-received Sound of Periodontitis film, the establishment of strong and ongoing partnerships with the dental industry, a superb new website, new logo, Gum Health Awareness campaign and newly released Good Practitioner's Guide, along with its e-learning version.

Rightly the BSP is regarded within the European Federation of Periodontology as one of the most active and dynamic of the national perio societies and long may this momentum continue, which I know it will.

We have a lot more in the pipeline so keep visiting the BSP website to see what we're up to and how you can help: bsperio.org.uk.

And we look forward to our biggest and best PanDental meeting ever in November.

The excitement continues!

Phil Ower



PHIL OWER



The BSP has a busy calendar all year round - check our website regularly...

PanDental Conference

11 - 12 November
1CC Birmingham
www.pandental.co.uk

Dentistry Show

12 - 13 May 2017
NEC Birmingham
www.thedentistryshow.co.uk

BSDHT Conference 2016

18 - 20 November 2016
Waterfront Hall, Belfast
www.bsht.org.uk



BSP webinars

Join the BSP webinars free of charge if you are a society member - although you do need to book a place. Live participation is limited to the first 100 people to log in on the evening and there is the option for registered participants to view the presentations afterwards.

21 July 2016

Management of the extraction site with Dr Nikos Mardas

22 September 2016

Treatment of infra bony defects with Dr Nik Pandya

19 October 2016

Antimicrobial use and perio disease with Dr Mike Milward

Save the date...

BSP 2017 Spring Meeting "Performance"

22 & 23 June 2017 • Kings Place, London
Pre-conference 21st June • Wellcome Collection, London
More details to follow in our monthly e-newsletters

Read our useful guide to webinars on pg 13

Will you be there?

11 - 12 November 2016 • ICC Birmingham

The third PanDental Society Conference is a joint enterprise involving the 4 specialist restorative societies: BSP, BES, BSSPD and BSRD.

As with previous PanDental events, the first day will consist of parallel sessions by the separate societies. Delegates will be able to "mix and match" and swap between the different sessions. The BSP has invited Dr Lars Laurell (Sweden), Professor Andreas Braun (Germany), Professor Anton Sculean (Switzerland) and Dr Paul Baker (UK) to participate in the BSP programme.

Day 2 incorporates, for the first time ever in the UK at a dental conference, 3D surgical presentations. The organising committee is hugely excited about this, and a crack Italian production company (one of very few with the technology to film surgical procedures in 3D) has already visited the UK to do the filming.

The results are hugely impressive and, with the 3D glasses you will be provided with, this promises to be an excellent day of presentations. Not to be missed!



FOR INFORMATION, UPDATES, ENQUIRIES & BOOKINGS:
bsperio.org.uk/events



USEFUL LINKS
View the trailer!
bsperio.org.uk/events
www.pandental.co.uk



USEFUL LINKS
bsperio.org.uk/early-career-group

The BSP Early Career Group

BY RAJIV PATEL

It's been another year of growth and development for the BSP. The second half of 2015 saw the Early Career Group put on its first two hands-on workshops entitled "Essentials of periodontal plastic surgery". The workshops were expertly run by two of the BSP's very own: Dr Paul Baker and Dr Amit Patel. The first workshop examined the role of keratinsed tissue and covered the basics of soft tissue grafting. The second day built on the foundations laid on day one and provided fantastic experience, harvesting connective grafts and handling allografts. Those that made the trip to a cold and wintry London will, I'm sure, acknowledge the quality of both days and would have thoroughly enjoyed the course. With the success of this course, there will undoubtedly be further courses in the future.

The turn of the year signalled changes within the Early Career Group committee. Our congratulations go to Dr Manoj Tank (see his article on page10) who was elected Secretary and will, in due course, move on to become vice-chair and ultimately chair of the committee. Manoj will be known to many of you and had been very active as our mono-specialty trainee representative. His success in the election created a vacancy for the mono-specialty trainee representative which was filled by Dr Bobby Varghese (pictured). A changing of the guard was also seen for the NHS trainee representative. Dr Hannah Beddis has been succeeded by Dr Ishpinder Bachoo (pictured above right). Our thanks go to Hannah for her help and a warm welcome to both Bobby and Ishpinder.

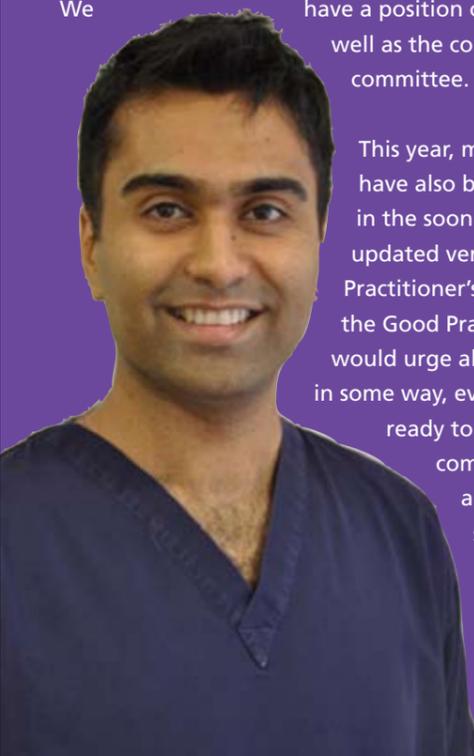


If you're interested in getting involved, please feel free to contact me or any of the other committee members (email admin@bsperio.org.uk). And keep an eye out for news of our next election later this year.

April brought with it the Spring Meeting and a trip to Oxford where we were lucky enough to have our own session on the Thursday afternoon. The session was entitled "Life of a Periodontist: developing a specialist career". This was a rare opportunity for those considering a career in periodontics to learn

about the realities of day to day life as a periodontist. Dr Mike Milward, Dr Paul Baker and Dr Ian Dunn provided a unique insight into their respective careers as a full time academic and specialists in private practice and the different paths that led them there. We are extremely grateful to all three speakers for their invaluable advice. There was a great buzz after the session and we had tremendous feedback from everyone who attended. I hope you didn't miss out!

Elections for the position of secretary are held annually and I would encourage all our members to consider running for this or any of the other positions on committee. The Early Career Group has a unique role in being able to contribute to the society and influencing it. By getting involved you have the chance to help shape the society and make it your own. We have a position on the BSP council as well as the conference and events committee.



This year, members of our group have also been heavily involved in the soon to be re-issued and updated version of the Young Practitioner's Guide - now called the Good Practitioner's Guide. I would urge all of you get involved in some way, even if you're not ready to take the plunge in committee work. We always welcome anyone showing enthusiasm and willingness to help (even in a small way).

ECG members were in action again in May for the European Gum Health Awareness day held at Westfield Shopping Centre. Teams of volunteers took shifts spreading the gospel of perio amongst the unsuspecting shoppers. We had great fun interacting with members of public adorned with our very 'attractive' mouthie Facemats and tweeting selfies... All in the name of perio! Hopefully we'll get more of you out for future events.

The ECG ship will continue to sail on with our next social gathering likely to occur at PanDental later this year. I look forward to seeing you there!

Our national gum health awareness campaign

BY IAN NEEDLEMAN



We launched a nationwide campaign on 12 May 2016 to coincide with a European initiative to raise awareness of the importance of healthy gums. It was the first time we have ever embarked on such an ambitious campaign and the first round of results tell us we did the right thing! Through social media alone we have reached

over 4 million people. We've talked to people at various events and at our launch in Westfield Shopping Centre, London. We formally launched the campaign at Westfield on European Gum Health Awareness Day, 12 May. During the day we talked to hundreds of members of the public and handed out mouthcards. The campaign 'ad' was showing on a billboard and reactions were filmed by Ogilvy Healthworld who are producing a more substantial film of the campaign which we will share with you when available. Tweets were also displayed on the massive "Centre Speculator" screen throughout the day.

The soft launch had been three weeks earlier at the Dentistry Show, 23-24 April at the NEC Birmingham, and interest was substantial from delegates and industry. During the BDA Conference, 26-28 May, Manchester Central Conference Centre, we distributed more than 5,000 mouthcards and also presented the first BSP session at a BDA conference. The session was very well attended and provided additional opportunities to promote the campaign. Massive thanks to the BSP's Helen Cobley for all her hard work at these events both in their

preparation and for the sheer hard graft of manning stands and distributing materials.

We have gone on to hand out thousands and of mouthie face cards that have attracted the attention of the public and our dentistry colleagues. We have had a huge number of requests for the cards from our educational website too: howsyoursmile.co.uk.

Thank you to all BSP members who have promoted the campaign and organised local events. The campaign is still active so please continue to promote it as widely as you can. Encourage your patients, family and friends to take a selfie with one of the mouthcards and share it on social media using #howsyoursmile. If you need more, please order them from the website. You might also have seen other materials which you can use and share - including the striking campaign adverts with both female and male models and a brief film to help recruit the public to the campaign. These are available to view or download from the website.

Public Health England, the British Society of Dental Hygienists and Therapists and the British Association of Dental Nurses have also been very active in promoting and supporting the campaign and huge thanks to them too. Our strategic partners have also helped significantly with the cost and promotion of the campaign and we simply could not have done it without them: Dentsply, GSK, Henry Schein, Johnson & Johnson, Oral B, PerioChip and Philips. Andrea Williams has been supporting the media campaign from the BSP side and we are extremely grateful for all her work.



Some of the stills from the campaign advert

This campaign will pave the way for other new, exciting initiatives and we hope it is the start of a significant rise in the awareness of the importance of gum health - right across the nation.

Our campaign journey

90,000 mouthcards at several events

Advert & launch event at Westfield, London

Social media - a roaring success!

Lots of press and publicity generated

Visits to our educational website

Vital Statistics (as at July 2016)

Facebook & Twitter views of the campaign advert: 4 million+

Mouthcards distributed: 90,000

Visits to the 'howsyoursmile' website: 6577

#howsyoursmile

howsyoursmile.co.uk



EVOLUTION

The beautiful city of Oxford played host to this year's meeting. Its famous university architecture formed a fabulous backdrop to 3 days packed with excellent content - with something for everyone to enjoy with multiple, concurrent sessions throughout the programme.

Following the AGM, one of Thursday afternoon's sessions

was dedicated to the Early Career Group, with fantastic careers advice provided by Dr Paul Baker, Dr Mike Milward and Dr Ian Dunn. The future of periodontology certainly looks bright based on the high attendance and enthusiasm.

In parallel to that session, we enjoyed the traditional Wilfred Fish Prize presentations, with Helen Roberts announced as the winner (more on that later in this newsletter). We also had a joint Teacher's and Practitioner's Section session led by Mr Steve Jarvis who used his aviation based risk management expertise to discuss "Everyday Error and Occasional Catastrophe: Human Error in Critical Professional Environments".

For the first time, there was a lively BSP 'Question Time' held at the Oxford University Union where many historical debates have taken place. The session was interesting, provoking and well hosted by Dr Steven Hancocks of the BDJ.

REVOLUTION

Friday's session took the programme from evolution to revolution, and started off with an emotional Presidential Address by Dr Phil Ower, dedicating the meeting to the late Dr Aubrey Sheiham, who had been an inspiration and great help in the construction of the meeting's programme.

Then followed a fascinating morning session that really defined the programme led by Mr Jeremy Taylor. Producer, director and author in science, Prof Niklaus Lang reminded us of the past focus



BSP 'Question Time' in the Oxford University Union

on specific bacteria and emphasised the importance of the host response to such bacteria in the pathogenesis of periodontitis.

In the first of his two lectures, Prof Randolph Nesse, an evolutionary biologist, described how evolution of the human has shaped how we approach our thinking of general diseases: where evolution has provided protection and equally, where evolution has not kept up with modern demands on the human body and lifestyle. Prof Mike Curtis then impressed the delegates with his detailed research on the microbiome-host interaction in normal, gene knockout and gnotobiotic rats.

The afternoon session saw Prof Nesse return to focus his understanding of human evolution with periodontology to explain why some of us may be more vulnerable than others to the disease process. Prof Graham Rook reintroduced us to the 'old friends' hypothesis which suggests that humans and microorganisms not only live in symbiosis but also co-evolved together and the microbes have an important role in driving immunoregulation. Dr Robert Aunger concluded the day by discussing how we can change hygiene behaviour by making it easier for patients to form good habits.

Meanwhile, in the East School, Dr Rajiv Patel chaired a session focusing on perio in general practice. Dr Shazad Saleem reported back on the 'Healthy Gums DO Matter' toolkit and pilots developed by Greater Manchester's Local Dental Network, which gave us an insight into how GDPs approach perio care and how they feel about screening and charting. Dr Raj Rattan gave us a welcome update upon medico-legal issues in practice. The session concluded with Dr Jeanie Suvan providing focus for the important role of our hygienist and therapists in providing much needed periodontal care and support in the general practice setting.

After a hard day's work came some well-earned play at the stunning Magdalen College Hall dinner. The talk of the evening was the silent disco, for those dancing and singing away, and equally fun for those watching in peace in quiet! Some form of revolution had certainly set in by the time the day was over!

SOLUTIONS

After the many questions raised regarding our knowledge and understanding of the disease pathogenesis, Saturday allowed our speakers to discuss the various solutions we have in our clinical practices. The South School's session looked at the options for microbiome management. Prof Cristiano Tomasi updated us on the importance of good quality professional root surface debridement without the need to excessively plane the root surface. He also looked into the evidence comparing quadrant-by-quadrant debridement against full mouth protocols, which show little clinical differences.

Dr Neil Patterson gave his clinical views on the use of locally-delivered and systemic antibiotics, and where they may be at their most effective - including what type of patients may

Evolution, revolution & solutions in perio

benefit most from their use as well as the antibiotic regimes that have the best evidence base behind them.

Prof Mike Curtis followed this up by providing the microbiologist's views regarding antibiotic use and highlighted concerns regarding both oral and intestinal dysbiosis, quorum sensing and resistance. Prof Wim Teughels concluded the session with an interesting take on the emerging evidence for the use of probiotics in ensuring the 'good bacteria' win the fight over the 'bad bacteria', with some improvements seen in periodontal parameters when used as an adjunct to traditional therapy.

The parallel session in the East School focused upon surgical techniques, with Prof Maurizio Tonetti helping us find an evidence based approach to periodontal surgery before Prof Angelo Mariotti took us on a whistle-stop tour through the history and development of different surgical techniques available to us. Prof Leonardo Trombelli presented a fantastic double lecture on more advanced regenerative surgical techniques including the single flap approach to minimally invasive surgery, showing us cases and evidence to back its equivalent results to other forms of regeneration.

The meeting programme ended with a session on dental implants and the role they may have in the treatment of periodontal

disease patients. Both Prof Mariotti and Prof Tonetti tried to emphasise their points that we are often pessimistic when assigning prognoses and that even periodontally compromised teeth can be treated in many cases allowing us to hold onto teeth for longer before they may well ultimately be lost. Implants can be considered in periodontally stable patients who have already lost teeth but considerations need to be made regarding previous bone loss.

Elsewhere during the meeting, providing further solutions was our relatively large and well-attended trade exhibition. The exhibition hall formed a perfect place to have our coffees and lunches, socialise with the rest of the BSP family, mingle with the exhibitors and strike some special deals!

A few of our delegates also enjoyed the specially organised workshops delivered by the Cascade Theatre Company who provided Communication Skills and Motivational Interviewing workshops.

Another busy meeting over and a big "well done" to Dr Phil Ower and the committee for organising a memorable one. We now look forward to meeting again at the 3rd PanDental Society Conference in Birmingham in November 2016 - see you all then!



Pictured here from left to right: Klaus Lang, Maurizio Tonetti, Phil Ower, Soren Jepsen, Francis Hughes and Iain Chapple

Feeding back the feedback

BY GHILAINE OWER



When we organise a BSP event, we value every bit of feedback - good and bad - as it helps us to make the next event even better. There are some fair criticisms that we simply can't eliminate but we can improve upon. We've pulled together some of the comments we received following the Oxford spring meeting to give you some idea of delegate satisfaction.

75% of delegates felt that the venue was well suited to the meeting, giving the top score. However, one delegate criticised the layout with

the second lecture theatre necessitating the use of the alternative staircase. We were, of course, aware of the venue layout, and I'm not sure if the Oxford Planning Committee would have given much consideration to a request to alter the structure of this stunning Grade 2 listed building! To give you some background - the annual conferences are held in different venues each year and we move around the country to a city of the president's choice. This means that a fresh challenge is faced every year with different venue layouts and issues.

Just to allay some regular comments on the logistics of the meetings... you will always have to queue for refreshments and lunch but we try our hardest to ensure there are as many catering points as possible. We also try and guide people to even out the queues. This is always given much consideration - even if you don't sense that whilst you are in the queue! Similarity with tables and chairs at lunchtime - we simply can't fit in a 'dining room' as well as meet our commitments to our exhibitors (who generously financially support the meetings) and create a good exhibition for delegates. Our compromise is to serve a hot fork-friendly buffet which are always very popular.

It was lovely to see you all in Oxford, both existing members and hopefully new members. The conferences are always such friendly and sociable occasions. Here's to the next one - 2017 sees us in London.



A relaxed and welcoming feel from the older members in a supportive environment. The beautiful location added to the wonderful atmosphere. An excellent conference - one of the best in the last 35 years! One of the most diverse and well constructed conferences in a fabulous location. Really wonderful dinner/entertainment. Very smooth organisation. Well done! Parallel sessions are the 'way to go'. A fantastically insightful, educational conference. Saturday was so good I struggled to choose where to be. An excellent and thought-provoking angle on the science of periodontology.

New website

Hopefully by now you'll have visited our new website - we spent a lot of time last year updating it so it can serve us well for the next few years. It is full of all the useful information you can expect from us - plus a few new sections. As part of our public awareness campaign we've also included a new public engagement section that is accessed from the home page or via www.howsyourmile.co.uk. Please direct your patients here if you think they would benefit from a little perio understanding.



www.bsperio.org.uk
www.howsyourmile.co.uk

RRT in practice... and how you can help

BY PHIL OWER

Late in 2014 there was an article published in The Times that ran with the headline "Gum disease threat inflated to sell mouthwash" following a controversial opinion piece in the British Dental Journal. It was obvious then that a response was needed from the BSP and we set about doing just that. The article was published in a Friday edition but it took until Sunday night to get an official response together. It was a weekend and there were too many people involved in formulating a response, all of whom had valid views, so in the end it was a case of too little too late. Following this experience we decided to set up a 'Rapid Response Team' (RRT), comprising a hit team of current and future Presidents, Executive General Manager and our PR consultant.

On 11 May 2016, sometime mid-afternoon, we were alerted by a BSP member (thanks to David Burton, or at least his eagle-eyed receptionist) to a headline from the previous day's Daily Mail: "Why you don't need to bother flossing" as part of an article about various health interventions that don't work. The overall message of the article was that interdental cleaning was waste of time. While there have been a number of perio-related articles in the press that we have ignored so as not to raise attention to them, we felt that this was so fundamental, and misleading, that this was definitely a job for the RRT! The good news is that this time it worked and by 8.30pm the same evening we had a statement prepared and sent out to the Mail and various press outlets and posted on our social media platforms. We reacted quickly and efficiently and made our views known to anyone who cared to look. Hopefully you will all have seen our response to the Mail article on our social media and news section of the BSP website.

This was a timely test of the RRT so we were pleased that it worked so well. However, it does depend on finding out about perio-related news stories in the general press as soon as they appear. So we have a very simple request to all BSP members:



Getting to grips with webinars

BY GARETH BROCK



The BSP is embracing the future of online conferences by investing in its dynamic webinar programme. If you are wondering how to get involved, look no further.

A webinar is a great way to attend a digital lecture from the comfort of your own home and obtain 1.5 hours of CPD for each one. You can attend a session from anywhere, anytime, using a computer or mobile device.

Desktop computers: You can join directly from a web browser (no download required). However, to get the most out of GoToWebinar, you can download and install the full-featured desktop software on your Windows and Mac computer.

Mobile devices: You can use the GoToWebinar app for iOS or Android to join webinars wherever you are. If you want to **download the software/app**, go to the following web page for details: https://support.citrixonline.com/webinar/all_files/G2W010003

Joining a webinar is a two-stage process.

Stage 1: Once you have booked your place via the BSP website, an email will be sent to you from BSP administration about 1 week in advance. This will contain a link to register for the webinar.

Stage 2: Once you have been emailed this registration link, please register for the webinar as this is unique to you. Without this, you cannot attend the live webinar.

Enjoy!



FAQs at <http://help.citrix.com/webinar/get-ready>

The European Federation of Periodontology

EFP NEWS BY PAUL DAVIES, EFP PRESS



Pictured here from left to right: Maurizio Tonetti, Juan Blanco, Soren Jepsen, Phoebus Madianos and Nairn Wilson

Juan Blanco Carrión, who became president of the EFP in April, has a clear vision of what he wants to achieve in his year in office. He believes that it is mandatory to create a professional structure for running the federation. This means "we have to work with professional people that can help us to improve our image with institutions like the European Union and World Health Organisation." He argues that "We need to augment the number of post-graduate programmes in periodontology in the different national societies," says Blanco. "This will increase the possibility of spreading our knowledge widely." He adds that it is also important to "gather together all the European national societies that are involved in research projects such as epidemiology studies, periodontitis and systemic link and genetic studies." The new president states that there is a "fundamental need for a media campaign to help us communicate our vision and knowledge. We need journalists – both specialist and non-specialist – to create the link between ourselves and the general public."

Juan Blanco, professor of periodontology at the School of Medicine and Dentistry at the University of Santiago de Compostela, in north-west Spain, takes the helm at a historic moment for the EFP, which this year is celebrating its 25th anniversary.

He sees being president at this time as "a huge responsibility" and pays tribute to the work of his predecessor in the role, Søren Jepsen, from Germany. "Søren has done a lot of important things for the federation. With him, we started a major media campaign which culminated with a key press conference in Frankfurt in April 2016, and there has also been a great improvement in the EFP website. "Søren established relationships with members of the European Parliament and World Health Organisation, as well as professional connections with other organisations such as the International Diabetes Federation.

In June 2015, Prof Jepsen led an EFP delegation to meet MEPs and explain the importance of gum health and the links between periodontal disease and systemic diseases such as diabetes and cardiovascular disease. In February 2016, another delegation went to the headquarters of the World Health Organisation in Geneva to deliver a similar message and start to explore possible collaboration on relevant health-related issues.

New EFP president Juan Blanco calls for greater professional input, expansion of postgraduate programmes and increased media activity

The new EFP president has two main hopes for the kind of strategic collaboration which has begun with these meetings. "I have two important expectations," he says. "The recognition of periodontology as a speciality and a well-regulated profession, and the recognition of gum health as an important goal for general health and public health."

Strengthening the relationship between the EFP and its 29 member societies is another key goal for Blanco, a former president of SEPA, the Spanish Society of Periodontology. This relationship has certainly been boosted by the recent extensive collaboration over the European Day of Periodontology and Blanco sees this very much as the shape of things to come.

Looking ahead to future challenges, Blanco highlights the need for committed people to work together within a coherent structure and for all the national societies to pursue "the same line, fighting for common projects", and for what he describes as "probably the most important thing – common sense."

Caption competition

"Ian was bringing the beer. Unfortunately it was Julie's job to bring the glasses"



The winner of this year's caption competition is by Helen Camm Dental Hygienist. Other entries included: "Things were getting a bit crazy at the Elton John tribute night" by Louise Astley (Dental Hygienist and Therapist) and "Club Tropicana, drinks are free!" Ian Dunn (Hon Editor)



Send your captions for this photo of Phil Ower to admin@bsperio.org.uk and we'll print some of the best ones.

Sir Wilfred Fish Prize

BSP President Phil Ower is pictured here with Helen Roberts (right), from Birmingham. Helen is the winner of this year's Sir Wilfred Fish Prize for her work on "Characterisation of neutrophil dysfunction in Papillon-Lefèvre Syndrome". Last year's winner, Phillipa White is pictured left.



Pictured here from left to right: Phillipa White, Phil Ower, Helen Roberts

Membership benefits

If you are not already a member, why not consider joining the 1000+ members who are passionate about perio?

We offer a monthly e-newsletter, access to webinars and seminars, reduced rates for conferences, the monthly Journal of Clinical Periodontology, access to unprecedented networking and much more.

Our membership rates are all on our website and reduce as the year progresses, to reflect the shorter length of membership. Our members are a rich mix of GDPs, hygienists and perio specialists.



Contact Helen Cobley, Executive General Manager, at BSP HQ for more information, including a full membership pack to tell you everything you need to know: admin@bsperio.org.uk.

Making connections

The BSP is hugely active on social media, a part of its marketing and communications that is gaining momentum year on year.

Our main forms of virtual activity can be seen on our Facebook page (just shy of 9,000 friends at time of publication) and Twitter (with a more modest 648 followers). We trebled our contact on Facebook following our recent campaign which we are extremely pleased about.

Join us and get information hot off the press - why rely solely on a monthly or annual newsletter when you can be in touch whenever you like?



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