



## **LISTERINE® – proud partners of the BSP**

Johnson & Johnson Ltd., the makers of LISTERINE®, are proud partners of the BSP and are committed to supporting dental professionals in their efforts to help patients achieve and maintain gum health.

New data reveals that for patients who brush and floss, adding LISTERINE® reduces interproximal plaque by 28.4% versus brushing and flossing alone (Milleman J et al, 2022).<sup>1\*</sup>

And, for those who don't floss, LISTERINE® is shown to reduce interproximal plaque above the gumline by 4.6x versus floss (Bosma ML et al, 2022).<sup>2\*\*</sup>

Of course, not all patients are the same - attack plaque from every angle. Make an evidence-based recommendation with LISTERINE®.

For further information, visit [listerineprofessional.co.uk](https://listerineprofessional.co.uk)

*\* Sustained plaque reduction above the gumline with continual twice daily use for 12 weeks after a dental cleaning. Flossing underwent once daily supervision on weekdays. Use LISTERINE® as part of a 3-step routine.*

*\*\* Sustained plaque reduction above the gumline with continual twice daily use for 12 weeks after a dental cleaning. Flossing was performed by a dental hygienist.*

### **References**

1. Milleman J et al. Comparative effectiveness of toothbrushing, flossing and mouthrinse regimens on plaque and gingivitis: a 12-week virtually supervised clinical trial. *Journal of Dental Hygiene* 2022; 96(3): 21-34
2. Bosma ML et al. Efficacy of flossing and mouthrinsing regimens on plaque and gingivitis: a randomized clinical trial. *Journal of Dental Hygiene* 2022; 96(3): 8-20

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