

PHILIPS



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Philips offers a complete oral healthcare solution to always get it right. Clinically superior clean teeth with Sonicare, floss like a professional at home with the Cordless Power Flosser, desensitise teeth with Relief ACP (Amorphous Calcium Phosphate) gel, and whiten with a full range of safe and easy whitening solutions for any patient.

A recently published six-month clinical study demonstrated that the Philips Sonicare is clinically proven to improve gingival health more effectively than a manual toothbrush in patients with stage I/II periodontitis, post non-surgical treatment (when both used in combination with treatment and management by a dental professional).

The company's Power Flosser creates four wide streams of water with its unique X-shaped nozzle to remove up to 99.9% of plaque in treated areas (in an in vitro study). The Power Flosser's Quad Stream covers nine times more surface area (in clean mode) and requires less technique than an oral irrigator with a single stream nozzle, for a faster, more effective, and more comfortable clean versus manual floss.

Dr Ben Atkins advocates prescribing the use of powered oral cleaning tools such as Sonicare sonic toothbrushes and The Power Flosser interproximal cleaning device, to help patients reach a higher level of periodontal health.

The clinically proven range is able to effectively reduce plaque and symptoms of periodontal inflammation including bleeding and pocket depth, compared with the use of manual toothbrushes and floss while being entirely safe on the teeth and gingiva. In addition, some brushes in the Sonicare range are connected with apps. These help re-educate and refine patients' cleaning techniques, thanks to their tracking and monitoring tools which encourage patients to adopt and maintain an effective routine.

Philips can provide a free experiential Sonicare and free in-mouth trial kits with power handles, trial brush heads, and protective sleeves for practices to use with their patients.

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